YOUR OPPORTUNITY

Your opportunity to pitch creative and innovative ideas to enhance the ability of Australia’s largest water utility and the wider industry to attract and develop early career talent to sustain Sydney as a great place to work and live.

THE CHALLENGE

With the rapidly changing environment and the prevailing challenges that come with it (e.g., urban heat effects, rise in sea levels and temperatures), coupled with increased competition for talent, it is critical for the water industry to attract top talent students to join us in solving the biggest challenges in water management.
Your Task

Imagine you are a consultant for a major Australian water utility. Your job is to give advice on how to attract and build early career talent within the water industry. As a current student, you can help identify how that water utility can promote its brand as a potential employer.

Some Ideas to Spark Your Thought Process:

- What would entice you to pursue a career in the water industry?
- What are you seeing already that excites you, and what more would you like to see?
- What are the values you live by? Which of these values do you look for in an organisation?
- What kind of work culture is best suited to you?
- Imagine you have achieved your ideal career in 10 years. How did your employer help you get there?
- Are factors such as starting salary, workplace culture, and innovative products and services incentives that draw you to working for an organisation?

Once you have thought about those incentives and what inspires you for your future role, we want you to identify what these major water utilities can do to attract you, and what approaches they could take to attract top talent generally.

Submit Your Application

Develop and present your ideas in a 2-3 minute video. Your video will be assessed based on its relevance, originality, and persuasiveness. Head to www.sydneywater.com.au/innovation-festival to see how to submit.

Prizes for Winners

Three finalists will be invited to present their pitches at the Sydney Water Innovation Festival in late November, where a winner will be awarded. The winner will then receive a double pass ticket to the Sydney Water Innovation Festival Networking Event and lunch with our general manager from Business Development.