

MEDIA RELEASE

**Western Sydney yeast manufacturer 400th member
to join business water efficiency program**

Tuesday 21 April 2009

NSW Water Minister Phil Costa today said a yeast manufacturer in Western Sydney has become the 400th business to sign up to the Government's Every Drop Counts Business Program.

During a visit to the Camellia site today, Mr Costa and Parramatta MP Tanya Gadiel said they were delighted to welcome AB Mauri – Mauri Yeast Australia into the business efficiency program.

"AB Mauri is a global company that makes yeast products for use in baking, wine making and brewing and ethanol production," said Mr Costa.

"It's quite a water intensive industry and this is another important step for the organisation which has been working for several years to improve efficiency and save water.

"Now AB Mauri has signed up to the NSW Government program, it will have access to expert advice to help them deliver improved efficiencies and save water.

"The Every Drop Counts Business Program is already helping businesses to save 14 billion litres of drinking water a year across Sydney, the Blue Mountains and Illawarra."

Ms Gadiel said water efficiency experts who have worked with dozens of other high-water-use businesses will provide tips to AB Mauri to optimise water use.

"This will help this local employer to reduce their water bills and save money on other running costs, such as energy, chemicals, trade waste, labour and wastewater," she said.

"During these tough times it is important to support businesses that are investing in efficiencies and working smarter.

"Parramatta residents are doing a great job saving water, it's good to see local businesses following suit," she added.

The Every Drop Counts Business Program partners with businesses using more than 80,000 litres of water a day. It is based around a process of continuous improvement and the development of industry-specific tools to improve water efficiency.

The program's 399 other members include 47 of the 50 highest non-residential water using sites in Greater Sydney. For more information on the Every Drop Counts Business Program, visit www.sydneywater.com.au.

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